

2011 New York Style
FASHION
SHOW
for Charity

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

Includes:

- 2 Tables for 10 – VIP seating around runway + admission to Casino & Dancing
- Opportunity to speak for 3 minutes at Fashion Show
- Complimentary suite at Hilton Garden Inn after Fashion Show
- 4 complimentary breakfast buffets at Hilton Garden Inn
- Full page ad in Auction Program
- Company logo in multimedia presentation at Fashion Show
- Company name on all printed materials and ads
- Recognition in Cloud 9 Salon and Spa daily emails
- Recognition in Cloud 9 Salon and Spa website

BLACK TIE SPONSOR \$5,000

Includes:

- Table for 10 – VIP seating around runway + admission to Casino & Dancing
- Complimentary suite at Hilton Garden Inn after Fashion Show
- 2 complimentary breakfast buffets at Hilton Garden Inn
- Half page ad in Auction Program
- Company logo in multimedia presentation at Fashion Show
- Company name on all printed materials and ads
- Recognition in Cloud 9 Salon and Spa daily emails
- Recognition in Cloud 9 Salon and Spa website

BAND SPONSOR \$3,500

Includes:

- Table for 10 – VIP seating around runway + admission to Casino & Dancing
- Company logo and name displayed at Band Stage
- Company name on all printed materials and ads
- Company logo in multimedia presentation at Fashion Show
- Recognition in Cloud 9 Salon and Spa daily emails
- Recognition on Cloud 9 Salon and Spa website

CASINO \$3,500

Includes:

- Table for 10 – VIP seating around runway + admission to Casino & Dancing
- Company logo and name displayed at Casino
- Company name on all printed materials and ads
- Company logo in multimedia presentation at Fashion Show
- Recognition in Cloud 9 Salon and Spa daily emails
- Recognition on Cloud 9 Salon and Spa website

PHOTO BOOTH PICTURES \$3,000

Includes:

- 5 VIP tickets to the Fashion Show + admission to Casino & Dancing
- Company name printed on all keepsake photos
- Company name on all printed materials and ads
- Company logo in multimedia presentation at Fashion Show
- Recognition in Cloud 9 Salon and Spa daily emails
- Recognition on Cloud 9 Salon and Spa website

BID CARDS \$2,500

Includes:

- 5 Tickets to the Fashion Show + admission to Casino & Dancing
- Company logo on all Bidder Cards
- Company name on all printed materials and ads
- Company logo in multimedia presentation at Fashion Show
- Recognition in Cloud 9 Salon and Spa daily emails
- Recognition on Cloud 9 Salon and Spa Website

COCKTAIL SPONSOR \$2,000

Includes:

- 5 Tickets to the Fashion Show + admission to Casino & Dancing
- Business card ad in Auction Program
- Company name on all printed materials and ads
- Company logo in multimedia presentation at Fashion Show
- Recognition in Cloud 9 Salon and Spa daily emails
- Recognition on Cloud 9 Salon and Spa website

HAPPY HOUR SPONSOR \$1,000

Includes:

- Table for 10 + admission to Casino & Dancing
- Company name on Table sign

BAR SPONSOR \$750

Includes:

- 2 Tickets to the Fashion Show + admission to Casino & Dancing
- Company name on sign at bar